

An International Workshop on Investing in and Strengthening Agricultural Innovation Systems

**May 30 to June 1, 2012 - The World Bank, Washington, DC
Room I2-250**

Day 1 – Wednesday, May 30th

PART 1 PLENARY SESSION

(Chair: Eija Pehu, Science Advisor, WB)

- Introduction to the Topic and Implications for Operations – Riikka Rajalahti, Sr Agricultural Specialist, WB

PART 2 THE IMPORTANCE OF COORDINATION AND COLLECTIVE ACTION

Chair: Shantanu Mathur, IFAD

Rapporteur: Jorge Munoz, WB

- Coordination and Collective Action for Agricultural Innovation – Javier Ekboir, ILAC
- Governing National Innovation System and Implications for agriculture – Tarmo Lemola, Ramboll Management Consulting
- The role of platforms and networks in AIS & evidence from cases – Arno Maatman, Director, ICRA
- How to engage producers via RPOs in AIS & evidence from cases (Senegal & Colombia, Brazil) – Javier Ekboir, ILAC
- How to engage producers via RPOs in AIS & evidence from cases Marie-Helen Collion, Lead Specialist, WB

PART 3 RURAL ADVISORY SERVICES & ITS ROLE IN PROMOTING INNOVATION

Chair: Magdalena Blum, FAO

Rapporteur: Gary Alex, USAID

- Pluralism and brokering as the defining factors for Rural Advisory Services in an AIS context – Kristin Davis, Executive Secretary, GFRAS and Willem Heemskerk, KIT
- Application of ICT for RAS – Carol Bothwell, VP and Chief Knowledge Office, Catholic Relief Services
- Private sector driven RAS: Principles of and evidence of engagement – by Willem Heemskerk, KIT and
- Village-based Agricultural Advisor: a new model for self-employed extension workers – by David Priest, FIPS-Africa Ltd.
- What can brokers offer for RAS and Agricultural Innovation – by Laurens Klerkx, Wageningen University

- What can brokers offer for RAS and Agricultural Innovation - Rasheed Sulaiman, CRISP-LINK

Day 2 - Thursday, May 31st

PART 4 ROLE OF RESEARCH AND TECHNOLOGY IN AIS

Chair: Jonathan Wadsworth, Executive Director of the Fund Office, CGIAR

Rapporteur: Dr Mruthyunjaya, Former National Director (NAIP), ICAR, India

- Strengthening research system to function in AIS – John Lynam, International Research and Innovation Consultant
- Building effective demand articulation and interface between research system and other actors – by David Spielman, Sr Research Fellow, IFPRI
- Lessons on consortia and R&D partnerships with the private sector (Australia, Chile and India) – Francisco Obreque, Independent Consultant
- Change management within agricultural research systems– Doug Horton, Independent Consultant
- 20 years of AIS implementation in Uruguay – what have we learned from INIA? – Mario Pareja, Independent Consultant, IICA
- Agricultural Innovations using the Integrated Agricultural Research for Development (IAR4D) approach – Sidi Sanyang, Program Manager, CORAF/WECARD

PART 5 INNOVATION PARTNERSHIPS AND BUSINESS DEVELOPMENT FOR AIS

Chair: Grahame Dixie, Agribusiness Advisor, WB

Rapporteur: Sanjib Choudhuri, Virtual Fertilizer Research Center

- Incentives and resources for effective partnership and private sector engagement – Josef Ernstberger, Independent Consultant
- Partnerships beyond Corporate Social Responsibility: PPP cases in agroindustry development – Frank Hartwich, UNIDO
- FINCAGRO: a private sector driven fund for agricultural innovation in Peru – Javier Ramirez-Gaston, Director, FINCAGRO
- Supporting agricultural innovation & business development via agribusiness incubators –Ellen Olafsen, InfoDev
- Enhancing technology commercialization through IPR management and Technology Transfer Offices – by Rob Potter, Independent Consultant

PART 6 IGNITE SESSION & PARALLEL WORKING GROUPS

IGNITE Session: 13 5min. speed presentations on AIS approaches/initiatives/products

Three Working Groups (parallel):

- **Building National Agricultural Innovation System** - led by Willem Janssen, Lead Agriculture Specialist, WB and Cesar Falconi, IDB

- **Regional Research in AIS** – led by Howard Elliott, Independent Consultant and Indira Ekanayake, Sr Agricultural Specialist, WB
- **Climate-resilient agriculture & AIS** – led by Ann Waters-Bayer, ProInnova

Day 3 - Friday, June 1

PART 7 EDUCATION AND TRAINING TO BUILD INNOVATION SKILLS

Chair: David Nielson, Lead Agriculture Services Specialist, WB

Rapporteur: Jock Anderson, ARD Consultant

- Building AIS skills: What is Needed – Charles Maguire, Consultant
- Wageningen University & Research Centre: transition to a 3rd generation university – Laurens Klerkx, Wageningen University
- Reforming AET in Egypt – Mohamed Abo Elwafa, USAID, Egypt; Mohammed Samy, Midwest Universities Consortium for International Activities and Mahmoud Abo El Nasr, Ministry of Education, Egypt
- Producing technical human resources for the agricultural sector – The case of Agrifood skills, Australia – Dr Cameron Archer, Principal, Tocal College, Australia
- Agricultural education & training reform in Brazil – Sergio Salles Filho, University of Campina, Brazil

PART 8 ENABLING ENVIRONMENT AND MEANS FOR PRIORITIZING AND ASSESSING AIS INVESTMENTS

Chair: Kurt Larson, World Bank Institute

Rapporteur: Morven Mclean, ILSI

- Enabling policies, regulations and means for prioritizing and assessing AIS – Johannes Roseboom, Helen Hambly and Andy Hall Chair: Kurt Larsen, World Bank Institute
- Scenario-Foresighting for informing and guiding AIS investments: experience arising from India and Chile processes - Willem Janssen, World Bank
- Organization and network assessments guiding AIS investments - Helen Hambly, University of Guelph
- Benchmarking, M&E methods for guiding policy and investment programs – Andy Hall, UNU-LINK
- Enabling innovation policy and policy making process in ‘mature’ innovation contexts – Han Roseboom, Independent Consultant

PART 9 KEY RECOMMENDATIONS FOR MOVING FORWARD

Chair: Mark Cackler, Sector Manager, WB

Panel discussion: Session Rapporteurs and other panelists

Jorge Munoz, WB ; Gary Alex, USAID; Dr Mruthyunjaya, Former National Director (NAIP), ICAR; Sirkka Immonen, ISPC; Sanjib Choudhuri, Virtual Fertilizer Research Center; Jock Anderson, ARD Consultant; Morven Mclean, ILSI